

# Why **IT** is the Secret Ingredient to Scaling Your Business



IntelliPoint Technologies

Hi there,

Thank you for downloading *Why IT Is The Secret Ingredient To Scaling Your Business*. Too many businesses are operating with weak IT infrastructures that leave them vulnerable and prevent them from growing. When weak infrastructures aren't evaluated and fixed, businesses are exposed to cybersecurity threats, frequent operational issues, and data breaches.

**Most business owners don't even realize how vulnerable their valuable information is.**

I know the intricacies of IT can often become confusing and overwhelming. That is why we created this e-guide to help you understand the importance of equipping your business with quality IT.

IntelliPoint Technologies has some of the highest qualified techs in the industry, and we want to share our expertise with you and your team. We believe you should be able to focus on your business while we scale your IT infrastructure.

We have helped hundreds of businesses become secure and increase their productivity, and we want to help you do the same. We understand how important your business is to you, and that is why we will take care of your IT so you can have more time to focus on what matters most to you!

**The right IT provider will make your employees more productive, ultimately leading to increasing your bottom line.**

Whether you already have a full IT department or no security in place, we will partner with you to share our expertise and help you achieve optimal productivity, protection, and peace of mind.

Sincerely,

Dennis Barry  
CEO | IntelliPoint Technologies



When it comes to protecting your business, it is crucial to ensure you pay for high-quality security. If your business were to experience a cyberattack, how long can you afford operations to be shut down? No one wants to unexpectedly shut down for a couple of days or even a week. That is detrimental to your business, not to mention the breach of information that could occur as well.

**You deserve peace of mind knowing your business is protected.**

While no one can prevent 100% of cyberattacks, at IntelliPoint Technologies, we take every precautionary step to prevent your business from experiencing a data breach. In the event your business does experience a cyberattack, we will be there to protect you and get you back up and running in no time.

Your company is too valuable to pay for cheap, ineffective IT support. Be proactive and start protecting your business today with IntelliPoint Technologies.

When it comes to IT, you might not think it is important for your IT provider to align with your business goals. We are here to tell you that it is paramount! You should feel



confident that your IT provider understands your business goals so they can optimize performance and ensure the best security tailored to your business needs.

*If your IT provider doesn't know your business goals, they are less likely to help you improve productivity and unable to help you make more money.* The work you do is important. Your business matters and is unique from other businesses. Please don't settle for an IT provider that will sell you the same baseline service they provide to every other client. Your business deserves more. You need customized services for your needs and goals.

At IntelliPoint, we pride ourselves on being your trusted partner, someone who gets you and understands your business needs. We take the time to understand how your business operates to ensure our services are top-performing for your unique business needs. We are here to help you make your business goals a reality.

Your IT provider should be helping your business grow. All too often, IT is just considered a frustrating experience and is viewed as just an annoying line item on your financial statements.

*The reality is that a high-quality IT provider is an asset that will help your company grow.*





- A top-tier provider helps you: Increase
- efficiencies
- Improves systems & processes
- Resolves problems quickly to continue productivity Implements preventative measures to keep problems from occurring
- Secures & protects you from data breaches & cybercrime

When you have these measures in place, your operations can run at a higher level allowing you to grow your business.

At IntelliPoint, our mission is to provide you with IT solutions that will protect your business and help you grow your company. When you are protected, you can grow!

Do you ever feel like your support technicians are speaking a different language? This can become frustrating when you are trying to resolve a problem but don't understand the instructions.



There is a good chance you never know who will answer the IT support line, and you have likely never met the person you are speaking to. You are already dealing with enough stress from your IT issues and shouldn't have to deal with a stranger who isn't talking in layman's terms.

At IntelliPoint Technologies, we hire extraordinary people with extensive experience in IT. *Our technicians will take the time to hear your problem, speak to you with clear instructions you can understand, and train your team to become more fluent in IT.*

We will help you grow your IT knowledge so you can become empowered to take charge of the things you need. We will also be there to handle any uncertainties you have. Our technician support team is amongst the top tier in our industry and is eager to help your business grow.

No one anticipates an IT problem occurring, so it is always inconvenient when issues do occur. You have things to get done. You need to continue working. So, when you have an IT problem, when do you want it fixed? Yesterday, right?



If you have to wait an hour or even a day or two, your productivity diminishes significantly.

Good news for you! Our team at IntelliPoint Technologies has the **best resolution times in the industry**. Our average resolution time is 25 minutes!

In fact, we were recognized and awarded “The Best All-Around MSP” by the Taylor Business Group.

When you partner with IntelliPoint, you get to spend less time waiting and more time working.

Our team prioritizes your needs, and we know that you need to remain productive. We will be there for you when you need us most!

## Thanks for reading!

There are more intricacies of IT than just fixing your laptop (while that is important too). A high-quality provider really is the secret ingredient to scaling your business.

If you feel stuck with your IT infrastructure or currently running your business without IT support, we want to change that reality for you.

We know navigating the world of technology is complicated and littered with terrifying stories of companies being hacked. That is why IntelliPoint Technologies is here to keep you protected.

We will be here to walk you through all of your company's IT needs and help you grow your business with confidence.

All you need to do is:

1. Schedule your assessment.
2. Choose the plan that works best for you.
3. Confidently grow your business with a trusted IT partner.

It's time for your business to increase productivity, be protected by the best, and profitably grow.

**Schedule your assessment today**

Sincerely,

Dennis Barry  
CEO | IntelliPoint Technologies